



# THE EXECUTIVE EDGE

Higher Retention Rates by

# 82%

Improve Communication Skills by

# 72%

Increased Engagement by

# 58%

Overall Performance by

# 70%

Cost of a Bad Hire

# 40%

Of First Year Compensation

**New company. New culture. New Team. Now what?**

## Customized Executive Coaching & Onboarding!

Even the most seasoned leaders benefit from **effective coaching** to build a structured, 30/60/90-day transition plan to achieve a solid understanding of their role, the organizational culture, and key relationships.

### WHAT? Brain Science Meets Onboarding

- Three months of 1:1 customized coaching & onboarding
- Explore challenges and opportunities for growth from a 360-degree perspective
- Focus on key company systems, processes, and people, Practical tools & guidance to elevate performance
- Master-level executive coaches with industry experience

### WHY? Early Wins, Enduring Success

- Data shows structured coaching & onboarding accelerates the time to meaningful impact, engagement, and acceptance
- Outlining high-level goals and priorities with an accompanying action plan creates the perfect launch pad
- Tools, feedback, and guidance provide insights to apply right away, enabling early successes

### HOW? We Specialize in Executive Onboarding

- Aligning unique company needs with the new leader's strengths and priority development areas
- Executive awareness, adaptability, and agility related to organization culture and team dynamics
- Matching leadership approach with organization goals to build a high-performing team, executing on key initiatives
- Helping leaders to remain curious AND shift to lead, track progress on goals, and refine leadership strategies for long-term success



**THE  
DISRUPTIVE  
ELEMENT**

[thedisruptiveelement.com](http://thedisruptiveelement.com)

**AvidEdge**  
[avidedgesearch.com](http://avidedgesearch.com)

## What change sounds like

*"The coaching I received through The Disruptive Element has had a profound impact on both my professional and personal life. My Coach created a safe environment for me to be vulnerable and encouraged me to see what I hadn't seen before. She provided excellent insight and a set of tools to allow me to gain a deeper understanding of my motivations and goals"*

*-Senior VP, Capella*