



Laura Woodward

CEO, Co-Founding Partner, Coach

BACKGROUND

Laura Woodward is a transformation and organizational development consultant, an accomplished senior leader, and an executive coach with over 20 years of experience.

Laura has established a successful practice of collaborating with all levels of leadership and key stakeholders to understand opportunities, simplify the complex, and providing transparency on the vision, strategy, and road map for reaching business goals. She facilitates dialogue that enables a safe environment to understand individual strengths, skills and gaps, and the impact on team effectiveness at all levels to create alignment and synergy.

Laura leverages her successful career as a leader in both small and Fortune 100+ companies to build a foundation of servant leadership, trust and empowerment and achieves clarity in roles, team structure, expectations, and responsibilities. She integrates excellence into positive systemic change.

RELEVANT EXPERIENCE

Organization Development / Effectiveness: Led organizational assessment and change efforts across numerous industries and countries. Efforts include assessment facilitation and recommendations (culture, climate, people, skills, strategy), change management, communication strategy development, conflict resolution and succession planning.

Coaching: Demonstrated coaching experience and effectiveness with executive leader, individual contributor, and team coaching. Approach and framework builds self-awareness in order to connect thoughts with actions enabling more desired results.

Professional Development: Assessed, designed, and implemented comprehensive learning and development solutions for seasoned leaders, emerging leaders, teams undergoing significant change, culturally diverse groups, and groups seeking new skills. Solutions/programs have been successfully implemented across numerous industries ranging from small to Fortune 100 companies.

Leadership Experience: Successful senior/executive level leader with over 20 years' experience. Experience is incorporated into all services to make it real, meaningful, and applicable.

EDUCATION AND ASSOCIATIONS

- ◆ M.S., Organization Development, Pepperdine University
- ◆ M.S., Computer Information Systems – University of Phoenix
- ◆ B. S., Psychology – Arizona State University
- ◆ Certified International Coach Federation Coach (ACC)
- ◆ Certified Leadership Circle Profile Coach
- ◆ Certified Brain Based Coach – Neuroleadership Institute
- ◆ Certified ThoughtAction Results System Coach
- ◆ Certified Six Sigma Green Belt

KEY SKILL AREAS

STRATEGY

- ◆ Business Model Development
- ◆ Business/IT Strategy
- ◆ Organizational Planning
- ◆ Professional Development Strategy
- ◆ Individual & Org Assessment
- ◆ Culture Assessments

EXECUTION

- ◆ Coaching
- ◆ Leadership Development
- ◆ Profit and Loss Experience
- ◆ Relationship Management
- ◆ Process Improvement
- ◆ Outsourcing process management

INDUSTRIES

- ◆ Healthcare
- ◆ Insurance
- ◆ Retail
- ◆ Information Technology
- ◆ Financial
- ◆ Education
- ◆ Medical Technology



7900 International Drive #300
Minneapolis, MN 55425
phone: 844.438.3477
thedisruptiveelement.com



844.438.3477 x700



laura@thedisruptiveelement.com



<https://www.linkedin.com/in/lwoodward>



https://twitter.com/tde_info